



## SETUP<sup>SM</sup> - Turnkey Equipment Solutions



Standard Parking provides clients with a turnkey solution to maximize the return on investment gained from procuring new equipment at a facility.

Through our **Advanced Parking Technology™** operating division, our **Standard Equipment & Technology Upgrade Program<sup>SM</sup>** services (SETUP<sup>SM</sup>) leverage cutting-edge technology, experienced subject matter experts and superior revenue control procedures to manage an equipment implementation project from initial design to ongoing maintenance. Standard Parking adds value by using its buying power to pass on significant cost savings to the client while executing the steps necessary to make the project a success.

### Everything From Design to Maintenance

Standard Parking provides design resources as a value-added service to its clients. Well-trained and experienced with the latest access and revenue control systems from industry-leading vendors, our design teams suggest options that give clients the highest level of value for their investment, including the following solutions:

**Pay-On-Foot Technology** – A Standard Parking Operations expert will provide a cost justification model to chart out how new pay-on-foot technology can reduce general and administrative expenses, cut down on fraud and increase operational efficiency and customer satisfaction.

**Automatic Vehicle Identification (AVI)** – The latest generation of monthly parker access technology provides the highest levels of efficiency for traffic ingress and egress. Customers gain the security of remaining in their vehicles at all times while clients receive the benefits of the latest in anti-passback technology.

**Automated Credit / Debit Card Machines** – Increased operational and financial efficiencies result from leveraging the increasing usage of credit and debit cards to pay parking fees. Standard Parking combines technology and expertise to provide the best automated solutions for the client.

### Procurement

We maintain relationships with commercial and municipal lenders that focus on the procurement of technology. By crafting a solution that does not require a large capital expenditure, Standard Parking can provide a superior return on investment for its clients. Standard Parking also leverages its size and experience to obtain and pass on superior discounts to clients.



**License plate recognition** cameras record the plate number of every car entering the facility.





## Equipment Procurement

### Project Management

We provide vendor management, shipping support, project plans and total accountability for getting the equipment in on schedule, within budget and correctly implemented the first time.

### Installation

By maintaining a skilled technical staff and partnerships with premier vendors and installers like Amano, McGann Software, Ski-Data, Federal APD and Zeag, Standard Parking ensures that the installation of equipment goes smoothly. Quality control and change management procedures keep **Standard Equipment & Technology Upgrade Program<sup>SM</sup>** services in the forefront of the industry.

### Management

Once implementation is complete, the true value of our parking management experience becomes very apparent. Industry-leading revenue control procedures and a stand-alone internal audit group set us apart from those within the industry that just sell equipment. Our equipment philosophy is based upon our experience with new technology, which means we can handle all of the nuances of today's most efficient high-tech equipment solutions.

### Maintenance

When problems arise, it's good to know that you have an industry leader in your corner. **Standard Equipment & Technology Upgrade Program<sup>SM</sup>** services do not end when operations begin. Standard Parking maintains systems to track maintenance contracts and ensure that even the most aggressive service levels can be met.

**Automated ticket dispensers and exits** improve facility performance.



## The Total Equipment Procurement Package

Our **Standard Equipment & Technology Upgrade Program<sup>SM</sup>** services are focused on providing the most efficient solutions to operational needs. Let Standard Parking manage all aspects of your equipment projects and then rest assured that your financial and customer service goals will be met.

**Pay-on-foot stations** are a hit with customers.



**Ambiance in Parking<sup>®</sup>**